
**WILLIAM
FARMER**
FUNERAL
DIRECTORS



Funeral Pricing Guide

COMPASSIONATE CARE. CLEAR PRICING. TRUSTED GUIDANCE.

Dear Client,

We understand the loss of a loved one can be an extremely difficult and emotional time for your family. For over 150 years our firm's philosophy and values have been centred around providing professional support, guidance and care to those in need to help honour and celebrate life.

Transparency surrounding the costs of funerals has always been important to us. It is our hope this guide will allow you to better understand the prices and options that influence the overall cost of a funeral.

Making this information available is important; however, we believe the best way to understand the many options available to you is by meeting with one of our Funeral Consultants who will listen, explore your options and explain the details and price without obligation.

As one of the last Bendigo owned family funeral directors, our team is dedicated to providing professional advice, caring support and genuine compassion to each and every family that we serve.

When you call on us, you will be served as one of our family.
There is no higher measure.

Sincerely,

Jesse & Megan Cattell
Company Directors



**WILLIAM
FARMER**
FUNERAL DIRECTORS

Dear Bill
Adrian
Jonathan
Michael



Contents

Funeral pricing guide

Welcome	2
Funeral cost summary table	6
Our cost guide	8
Pricing scenario examples	16
Our Membership's	18
Disclosures	18



William Farmer
FUNERAL
DIRECTOR

Funeral cost summary table

The information below is intended to provide you with an approximate price guide to a range of service combinations that can be chosen. These service combination examples include cremation fees, required certificates, our entry level coffin, together with other special options where chosen. In conjunction with the information below, please refer to our cost guide on **page 9** for further information and options.

William Farmer Funeral Directors	Unattended Cremation (No Viewing)	Family Gathering	Chapel Service with Celebrant & Flowers	Chapel Service, with Booklets, Photo Pres., Flowers Celebrant, Catering
Transfer of your loved one during business hours by our staff into our mortuary care centre	•	•	•	•
Personal guidance and expertise from a funeral consultant, 24-hour advice and support	•	•	•	•
Prepare and lodge all necessary documentation and apply for the full death certificate	•	•	•	•
Place a notice on website and a social media post on our Facebook	•	•	•	•
Provide a cremation coffin	•			
Provide our entry level Australian made timber coffin, fully lined of standard dimensions		•	•	•
Qualified mortuary personnel to fully care for, prepare, and dress your loved one	•	•	•	•
Opportunity for a private viewing at our funeral home within business hours		•	•	•
Arrange for a funeral ceremony (Single Service) to be held, provide professional staff to ensure all needs are met			•	•
Cremation fee – RPCV – Unattended	•	•	•	•
Use of the William Farmer Chapel for 45 minutes for up to 15 guests with music and photos for family gathering		•		
Supply an arrangement of flowers (tied sheaf)			•	•
Create a personalised memorial book/ guest register			•	•
Create a photo presentation with 80 photos to music selected inc. USB				•
Arrange for 50 personalised 4 page service sheets (booklets)				•
Provide specialist personnel to ensure all multimedia options run smoothly			•	•
Use of William Farmer Reception Room with catering for 50 (package 1)				•
Arrange a celebrant to lead the service (value \$550.00)			•	•
	\$3,495.00	\$6,380.00	\$8,255.00	\$9,530.00

**These service combination examples include cremation fees and are for services held during standard business hours, If burial is preferred, please contact us for an itemised quote. The prices listed above are a guide only & the final price of a funeral is determined by the individual choices you make.*



Understanding

Our professional service fee

Each funeral should be as unique as the individual being remembered, reflecting their life, values, and the memories shared with loved ones. Transparency in our services fees and pricing is a cornerstone of our commitment to you, ensuring you have all the information needed to make informed decisions during a difficult time.

Our professional service fees are made up of several components, each essential to ensuring we serve your family appropriately. They also reflect the necessary overheads to provide a high-quality, reliable service- including experienced staff, our facilities, purpose-built vehicles and specialist equipment- so we can meet your needs with professionalism and compassion 24 hours a day, 7 days a week.

Whilst every family we serve will require one professional service fee listed on page 9 of this booklet, we believe it's important to understand and explain the 3 individual components that make up and influence each fee. Please see below:



Professional Service component:

This includes paperwork and administration tasks such as consultation with the family, coordination, and clerical services, medical and cemetery paperwork and applications, liaising with third party suppliers, preparation and lodgement of the registration of death and our bereavement care. It also covers a portion of costs for our overheads, ensuring compliance with legislation, industry best practice and safety requirements, ongoing staff training and development, and 24-hour availability.



Preparation and Care component:

This involves the local transfer of your loved one during business hours into our care, as well as mortuary accommodation and basic preparation (washing, dressing, cosmetics, hairstyling and casketing) in our purpose-built mortuary care centres, which not only comply with the minimum standards of Funerals Australia, but exceed them. This service ensures dignified transfer, safe keeping and preparation of your loved one by qualified staff.



Ceremony component:

This component covers the conduct of the funeral by professionally trained staff, including the organisation and facilitation of viewings, ceremonies, gatherings and burial/cremation. It also includes the use of our facilities, required equipment, and vehicles required for the funeral. The ceremony element is based on the number of resources, (e.g. staff, facilities, equipment and vehicles required) and the duration of the service.

Please Note: Disbursements/ additional fees such as cemetery and crematorium fees, travel and after-hours fees, flowers, catering, printed items, clergy/celebrant fees and newspapers notices to name a few, are additional to our professional service fees unless otherwise stated.

Our Cost Guide

A comprehensive service offering

Funeral Service Professional Service fees:

These fees reflect our care, guidance, facilities, coordination, and the service itself – everything we do to support you and your family.

Professional Service fee – Single Service \$4,895.00

Funeral Service held at one of our chapels or at an external venue such as a church or crematorium chapel followed by (or held prior) an unattended cremation or burial.

Professional Service fee – Dual Service \$5,195.00

Funeral Service held at one of our chapels or at an external venue such as a church or crematorium chapel followed by (or held prior) an attended burial service or committal at the crematorium.

Professional Service fee – Extended Service \$5,595.00

Where a Funeral Service is held over two days or if there is a delay between the service and committal. For example, chapel service one day, and burial the next or service, followed by refreshments and then committal.

No Funeral Service Professional Service fees:

These fees reflect our care, guidance, and facilities required – everything we do to support you and your family. Although a formal funeral service may not be required, our level of care to you does not alter.

Unattended Cremation Package – No Viewing (all-inclusive fee) \$3,495.00

Includes: Professional service component, standard sized cremation coffin (can be upgraded), Bendigo Crematorium fee, medical authority to cremate, full death certificate, local transfer of your loved one from place of death during business hours, preparation and care component, transport to the crematorium at 9am, Monday to Friday in one of our purpose-built vehicles and the collection and safe keeping of ashes until time of collection. If required, after hours transfer fee, mileage and notices will be additional. **If a viewing is required add \$495.00.**

Professional Service fee – Unattended Burial \$3,195.00

Includes: Professional service component, standard sized burial coffin, full death certificate, local transfer of your loved one from place of death during business hours, preparation and care component, opportunity for a viewing, specialised cemetery equipment, transport to the cemetery in one of our purpose-built vehicles. Coffin upgrade available. All third-party costs including cemetery fees are additional.

Professional Service fee – Family Gathering (Cremation Only) \$3,575.00

An informal private gathering (time, date, location not published publicly) with up to 15 mourners held in our chapel. There is no formal service structure, celebrant, eulogies or expectations around 'how' the gathering should unfold. Instead, this option creates space for families to farewell the person they love quietly and personally. This simple option allows for a viewing and gathering time for up to 45 minutes to sit together and share memories with meaningful background music.

One member of our team will be present to gently welcome and support your family throughout the gathering and coordinate the arrangements for you. Following the gathering, the cremation is attended to privately by our team on your behalf. Refreshments and photo tribute may be added on. All third-party costs including cremation and coffin are additional.

Professional Service fee – Living Wake + Unattended Cremation

\$7,995.00

For some, the most meaningful farewell is one they can be part of themselves. A Living Wake offers the opportunity to gather family and friends together while the person at the centre of the celebration is still with us - to hear the stories, share the laughter, receive the love and experience the impact they have had on the lives around them.

Our fee incorporates our guidance and coordination of a Living Wake that feels comfortable, personal and reflective of the person being honoured - creating a farewell filled not only with sadness, but also gratitude, connection and joy. For many, it takes on a more relaxed and personal atmosphere - perhaps held at home, in a garden, winery, hall or family property. All third-party costs additional for living wake. Included in our Living Wake fee is the unattended cremation package for when the time does come.

For Children's Funerals, Exhumation and Repatriation Professional fees, please see page 14



Variable Essentials:

These costs are mostly set by external providers and are essential to a funeral depending on your service preferences. They include costs associated with cemeteries, crematoriums, and legal requirements.

Coffin and Casket Range:

We have a wide range of coffins and caskets available varying in material, style and colour. All prices quoted below are for standard size.

Composite Board Coffin Range	\$1,450.00 - \$3,795.00
Natural Alternative Coffin Range	\$ 895.00 - \$3,495.00
Timber Veneer Coffin Range	\$3,195.00 - \$4,095.00
Solid Timber Coffin Range	\$3,795.00 - \$4,895.00
Casket Range	\$4,095.00 - \$12,500.00
Larger than standard coffin surcharge	\$350.00
Larger than standard casket surcharge	\$450.00
Client supplied coffin handling fee (Indemnity release form to be signed. We reserve the right to refuse use if deemed unsafe)	\$650.00

Certificates:

Victorian Full Death Certificate	\$80.00
Victorian Death Certificate Package - 2 certificates	\$120.00
Medical Authority to Cremate	\$100.00

Crematorium fees:

We utilise the services of Remembrance Parks Central Victoria (RPCV) as our preferred crematorium. RPCV's full price list can be viewed by [clicking here](#). Alternate crematoriums available upon request.

Cremation fee – RPCV (Cremation prior to 10am)	\$815.00
Cremation fee – RPCV (Cremation after 10am)	\$980.00
Cremation fee – weekend surcharge	POA
Elaine McNamara Memorial Centre Chapel Hire – RPCV (1 hour)	\$215.00

Burial fees:

Due to the wide range in fees and number of cemeteries, you may wish to visit the Department of Health Website for accurate pricing: <https://www.health.vic.gov.au/cemeteries-and-crematoria/cemetery-search>

After Hours fees/Travel fees:

After Hours Transfer fee	\$595.00
Facility fee (When a transfer is completed for another Funeral Director. After hours transfer fee is also charged no matter time of day)	\$295.00
After Hours Viewing/ Rosary fee - weekday	\$295.00
After Hours Viewing/ Rosary fee/ Arrangement fee - weekend	\$395.00
Weeknight/ Saturday Funeral Surcharge	\$995.00
Sunday or Public Holiday Funeral Surcharge	\$1,295.00
Travel Beyond 50km (Distance calculated from 151 McCrae Street, Bendigo)	\$3.70 per km

Optional Fees - Personalised Choices:

Some families choose to include additional elements that reflect the life being honoured, such as the below.

Celebrant, Clergy and Musician fees:

Celebrant <i>from</i>	\$550.00
Minister/ Priest offering <i>from</i>	\$330.00
Musician/ Soloist <i>from</i>	\$165.00

Design Studio:

Set-up fee (Charged on all printed items selected from our wide range of stationary designs)	\$95.00
Custom set-up fee (Set-up fee charged when a custom design is required)	\$199.00
Order of Service - 210 gsm - 4 page <i>from</i>	\$2.70 each
Order of Service - 210 gsm - 8 page <i>from</i>	\$3.70 each
Bookmarks - Laminated	\$2.70 each
Postcard - Laminated	\$3.50 each
Thank You Card (Inc. envelope)	\$4.20 each
Framed Photo	\$88.00
Canvas Print	\$300.00
Memorial Book (Where included)	No Charge
Additional Memorial Book	\$125.00

Newspaper and Digital Notices:

Newspaper Notices	At Cost
Facebook Notice	No Charge
Online Tribute Page	No Charge

Digital and AV Studio:

Photo Presentation – up to 80 photos (Inc. USB)	\$250.00
Extra Photo's (per photo)	\$2.00
Photo Video Book	\$200.00
Live Streaming – William Farmer Chapel's	\$250.00
Live Streaming – off site Location	At Cost
AV Equipment – off site	At Cost
Extra USB each	\$45.00

Flowers:

Single Flower <i>from</i>	\$5.00
Tied Sheath <i>from</i>	\$160.00
Casket or Coffin Spray <i>from</i>	\$350.00
Vase Arrangement <i>from</i>	\$150.00
Petals for Graveside - per bag	\$25.00



Catering:

Our reception room hire includes the exclusive use of our facilities including audio visual equipment, freshly brewed coffee and tea, iced water, juice and a caring team of catering staff. Standard hire allows 2.5 hours from start of funeral service time. Minimum catering order is 30 guests.

No BYO food or alcohol available.

William Farmer Reception Room Hire:	30 - 100 guests	\$295.00
	100 - 200 guests	\$395.00
	200 or more	\$450.00
Package 1 – Scones, Jam & Cream and Slices		\$10.00 per head
Package 2 – Sandwiches, Slices and Fruit		\$13.50 per head
Package 3 – Sandwiches, Slices, Hot Savories and Fruit		\$16.50 per head

Optional extras to catering packages:

Large Antipasto Platter	\$175.00
Fresh Fruit Platter	\$110.00
Soft Drink Package (minimum 40 cans)	\$3.50 per can
Dietary requirement surcharge (minimum of 5 guests required)	\$5.00 per head
Weekend Surcharge - Saturday	\$350.00
Weekend Surcharge - Sunday/ Public Holiday	\$450.00
Additional time in Reception Room (Where available, per half hour)	\$125.00
Our catering staff off site (Per staff member, max. 4 hours)	\$295.00

Vehicles:

Family Car	\$350.00
Family follow hearse to crematorium when unattended cremation	\$450.00

Mortuary Care:

Embalming when required	\$1,300.00
Shroud	\$95.00
Accommodation charge per day beyond 21 days (when un-embalmed)	\$25.00

Sundry fees:

Set Coffin on Grave	\$250.00
Fixed Price Prepaid Establishment fee	\$325.00
Late Payment fee	\$350.00
Urns, Grave Markers & Plaques	TBA
Interment of Ashes Attendance (if not part of funeral ceremony)	\$220.00
Postage of Cremated Remains within Australia	\$130.00

Other Professional Service Fees:

Children's Funeral Professional Service fee (Up to 10 years of age, white coffin inc., third-party costs additional)	No Charge
Exhumation Professional Service fee (All third-party costs additional)	\$6,000.00
Repatriation Professional Service fee - Interstate (All third-party costs additional)	\$5,100.00
Repatriation Professional Service fee - Overseas (All third-party costs additional)	\$6,300.00



Pricing Scenarios

Real examples, real transparency

Example One

“Dad has passed away at the Bendigo Hospital and we would like to have a simple service in your Reflection Chapel because that is where Mums service was. We don’t want to have memorial cards, a photo presentation, or flowers – dad said unless you could eat it, it was a waste. He wasn’t religious so we would like a celebrant to conduct the service, and he would like his golf clubs to sit on his coffin. Dad liked a beer, so my brother has organised to go after the service to the local hotel to raise a glass for him”.

Applicable Fees

Professional Service fee – Single Service	\$4,895.00
Coffin – Flat Coffin	\$1,450.00
Cremation fee – Remembrance Parks Central Victoria	\$980.00
Full Death Certificate Package	\$120.00
Cremation Certificate	\$100.00
Celebrant fee	\$550.00
Notice on William Farmer Website	No Charge

\$8,095.00

Example Two

“Mum has passed away in the nursing home, and we would like her cremation to take place privately first. After the cremation, we would like to hold a memorial service in your Memorial Chapel. Mum didn’t want a fuss, but we would like to show photos during the service to celebrate her life, and have her favourite flower, the sunflower, on display beside her urn with a Minister leading the service. People are travelling from all over, so after the service we would like to have a cup of tea for about 60 people with some sandwiches and slices. We’d appreciate some time and space to catch up together. We would also like to have order of service booklets and a memorial book for everyone to sign”.

Applicable Fees

Professional Service fee – Single Service	\$4,895.00
Coffin – Cardboard	\$895.00
Cremation fee – Remembrance Parks Central Victoria	\$815.00
Full Death Certificate Package	\$120.00
Cremation Certificate	\$100.00
Clergy fee	\$330.00
Flowers – Vase	\$150.00
Reception Room Hire	\$295.00
Memorial Book	No Charge
Catering Package – Package 2 x 60	\$810.00
Order of Service Booklets x 60	\$257.00
Photo Presentation Production	\$250.00
Funeral Notice in Bendigo Advertiser	\$150.00

\$9,067.00

Example Three

“Dad died at home last Friday, and is now at the Coroners Court. We would like to hold a service in the Car club rooms where he used to go for his club meetings, then go to the Bendigo cemetery with all the car club members following the hearse in their vintage cars, where dad will be buried with mum. We have a small family, but he has a lot of friends and work colleagues, so we are expecting over 100 people. He wasn’t particularly religious but really wanted Amazing Grace to be played at the service by a piper. Can we also have a photo presentation with 100 bookmarks and a book for everyone to sign. During the service and at the cemetery we’d like the piper to play traditional Scottish songs. After the cemetery, we would then like have a light afternoon tea at your facility”.

Applicable Fees

Professional Service fee – Dual Service	\$5,195.00
Coffin – Flat Coffin	\$1,450.00
Burial fee – Bendigo Cemetery – pre-owned grave, final interment	\$2,485.00
Full Death Certificate Package	\$120.00
Piper	\$165.00
Celebrant fee	\$550.00
Bookmarks x 100	\$365.00
Photo Presentation	\$250.00
Memorial Book	No Charge
Reception Room Hire	\$295.00
Catering Package – Option 2 x 100	\$1,350.00
Notice on William Farmer Website	No Charge

\$12,225.00

Example Four

“Dad has passed away at home this morning at 4.00am. We would like to take up your family gathering option - 15 family members sharing a few memories around his coffin very informally with background music playing. Dad wanted just a simple timber coffin, but dark in colour please. After the cremation he would like his ashes placed in a scattering tube, ready for when it comes time to release them”.

Applicable Fees

Professional Service fee – Family Gathering	\$3,895.00
Coffin – Laanecoorie Coffin	\$2,395.00
Cremation fee – Remembrance Parks Central Victoria	\$815.00
Full Death Certificate Package	\$120.00
Cremation Certificate	\$100.00
Scattering Tube	\$120.00
After Hours Transfer fee	\$595.00

\$8,040.00

Our Membership's



Funerals Australia

As members of Funerals Australia (Formerly Australian Funeral Directors Association), we are committed to upholding the highest standards of funeral service and care.

Our membership means we undergo regular inspections of our facilities, vehicles, and equipment to ensure everything meets professional benchmarks. We also participate in ongoing professional development and training, keeping us informed of any legal or legislative changes, and ensuring our care evolves with the needs of our community and environment. This commitment allows us to offer you and your family the most current, respectful, and professional guidance at all times.

Family Business Australia

We are also proud members of Family Business Australia (FBA), the leading organisation supporting family-owned businesses across the country.

Family businesses make up around 70% of all businesses in Australia. As part of this vibrant network, we benefit from ongoing professional development and guidance designed specifically for families like ours - so we can continue offering trusted, compassionate service to families like yours.

Selected Independent Funeral Homes

We have also been awarded with one of the highest honours in the industry—membership in the internationally recognised association, Selected Independent Funeral Homes (SIFH).

We are proud to be one of only five Victorian companies to be awarded membership, particularly as admission to the SIFH is by invitation only.

Disclosures

William Farmer Funeral Directors mortuary care centres are located at 151 McCrae Street, Bendigo & 12 Victoria Street, Eaglehawk. Our facilities are owned by our family, William Farmer Pty. Ltd. Anyone in our care will always remain at one of our company-owned mortuary care centres managed by our team and will never be transferred to a third-party facility.

Transportation of the deceased prior to burial or cremation will be in a specialised private mortuary vehicle owned by our company and purpose built for its role. The deceased will only be transported for the purposes of the viewing, vigil, or funeral service as per the final agreement. Where there is to be ceremonial transport of the encoffined deceased, a purpose-built company owned hearse is supplied.

When significant distance needs to be managed, a contracted long distance mortuary transfer service may be required. Our Company's high standards of equipment, presentation and conduct are used to select the correct specialist in this field.

All prices set out in this price list are inclusive of GST.
A fully itemised price list of our coffins and caskets is available upon request.

Whilst all due care is taken to ensure the accuracy of this document, the prices may be subject to change without notice. All prices current as at July 1, 2026.





Our Difference

Locally Owned Family Business



(03) 5441 5577